NIBAF Pakistan
EMPOWERING FOR EXCELLENCE

NIBAF, PAKISTAN (KARACHI)

EXECUTIVE BANKING ANALYTICS & BUSINESS INTELLIGENCE



NOVEMBER 24, 2026 | **9 AM - 5 PM**

FEE: PKR 18,000+tax

COURSE CONTENTS :

Executive Learning Modules
(Banking Performance Intelligence & KPI Framework)

- Banking Business Intelligence: Concepts and Applications
- Strategic KPIs for Branch and Regional Performance
- Deposit Growth, CASA Ratio and Business Mobilization
- Advances, Recovery and Non-Performing Loan Indicators
- Cost-to-Income Ratio, Profitability and Efficiency Metrics
- Performance Benchmarking and Variance Analysis

Advanced Banking Analytics & Financial Intelligence
(Discovering trends, opportunities and performance gaps)

- Banking Data Exploration and Analytical Techniques
- Deposit and Loan Portfolio Segmentation
- Customer Profitability and Relationship Analysis
- Branch-Wise and Product-Wise Performance Comparison
- Trend Analysis, Growth Analysis and Forecasting Concepts
- Scenario Analysis and What-If Decision Modelling

Business Intelligence with Power Query & Power Pivot
(Converting fragmented banking data into analytical intelligence)

- Connecting and Consolidating Multiple Banking Data Sources
- Data Transformation and Preparation Using Power Query
- Building Relationships and Analytical Data Models
- Introduction to Power Pivot and DAX Measures
- Calculating Banking KPIs and Performance Ratios
- Creating Refreshable Business Intelligence Reports

Executive Banking Dashboards & Visual Intelligence
(Turning performance indicators into executive-ready dashboards)

- Executive Dashboard Design Principles
- KPI Scorecards and Performance Monitoring
- Interactive Visualizations Using Excel and Power BI
- Branch and Regional Performance Dashboards
- Deposit, Advances and Profitability Monitoring
- Drill-Down Analysis, Filters and Interactive Reporting

Data Storytelling & Strategic Banking Decisions
(Moving from reporting to leadership action)

- Translating Data into Strategic Business Insights
- Identifying Performance Drivers and Risk Indicators
- Executive Data Storytelling and Visual Communication
- Presenting Insights to Senior Management
- Evidence-Based Recommendations and Action Planning
- Communicating Performance Trends and Business Opportunities

FACILITATOR:

Ms. Sumaira Ghouri is an experienced Corporate Trainer, Course Facilitator, Lecturer and Public Speaker. She has more than 12 years' experience and she has trained and taught more than 2500 business professionals. Ms. Ghouri is the First Female Microsoft Office Corporate Trainer in Pakistan.

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